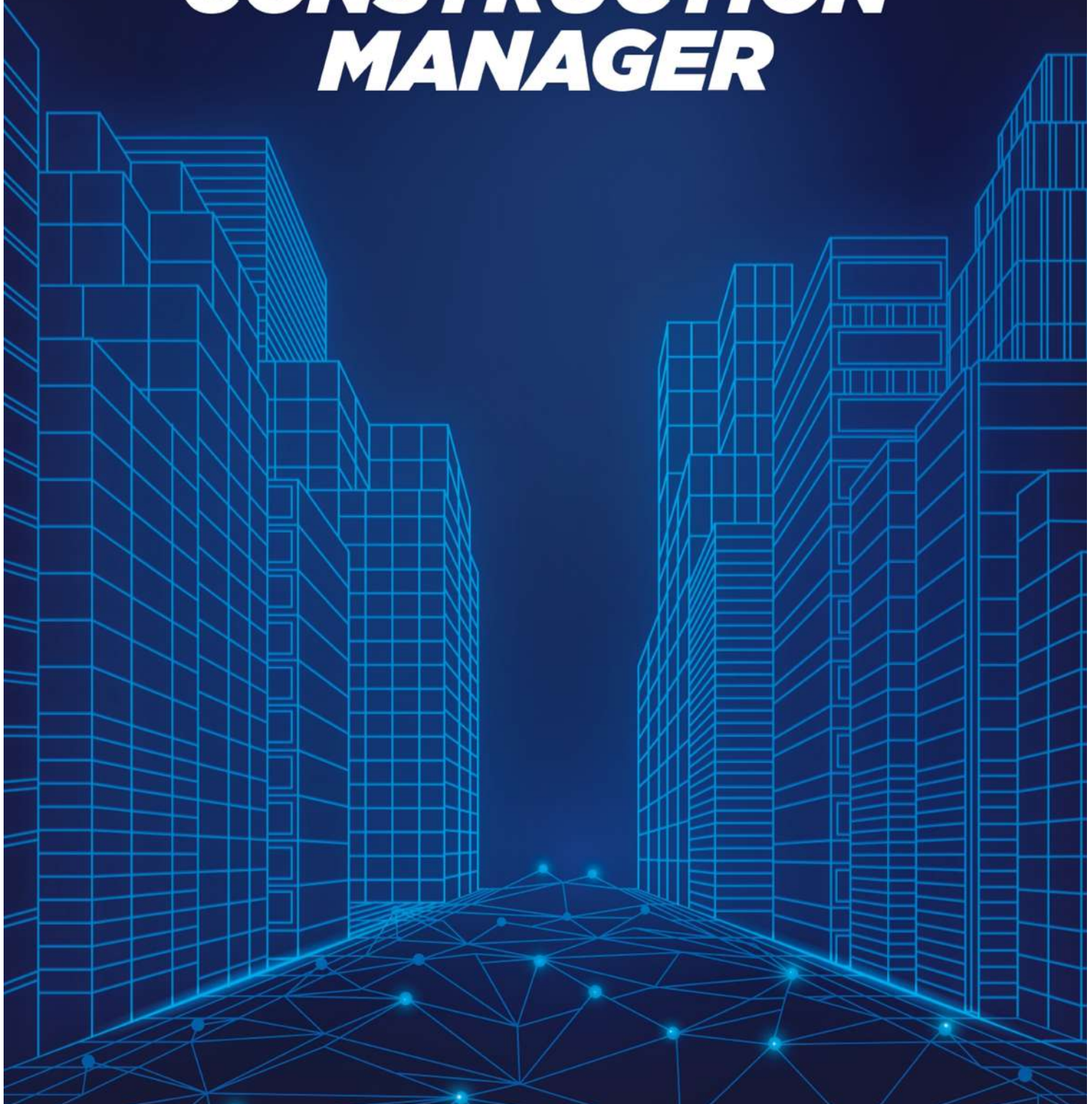




aasaan
simplify.create

POCKET CONSTRUCTION MANAGER





Raaya — AI Assistant

Raaya

Hello, Hemil Parekh

How can I help you today?

Additional manpower required to recover the delay in critical activities

Overall material rate escalation matrix

Statistical manpower analytics and performance

Current and speculated cashflows as per Earned Value analysis

Tips to increase profitability and reduce delays

Material-wise vendor analysis - Rate vs Delivery vs Credit period

Ask anything...



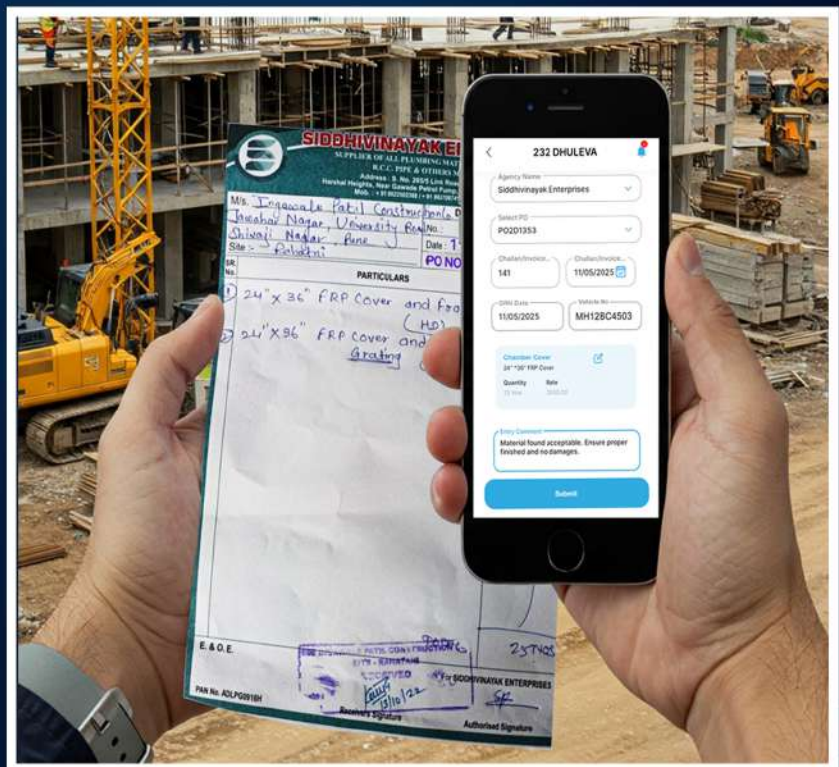
Listen to the **VOICE** of your data

Our smart AI Consultant interprets your dashboard, spots trends, and delivers actionable business advice tailored to your goals. No guesswork. Just sharp, data-backed decisions that drive results.



Snap it. Scan it. Sorted.

Our powerful OCR-AI reads handwritten and digital documents, pulls key data, and updates your app and dashboards in seconds. No more manual entries—just instant, error-free automation to keep your business moving.





Raaya — AI Assistant



Eye of AI on site helmet!

Teleport yourself to any date, place and time at your site through a 360° virtual site tour powered by AI that automatically flags & reports quality, safety & housekeeping issues!



Let the BOTS do the talking!

A human-like BOT that calls to negotiate with your suppliers, arrange customer's site visits and automatically update the app! Close deals faster with zero manually intervention and save costs.

Persuade

Negotiate

Aasaan Constructions Pvt Ltd

Quotation Request to Beta Market

Project Name: Bangalore Extension
Project Address: Suburban Village, Plot 102, Suburban Village, Suburban Village, Bangalore, India
Contact Person: Hemil Parekh
Contact No: +91 9881777888
Email: hemil.parekh@beta.com

Material required by 10-05-2025. Booking deadline date: 09-05-2025

Material Details	Quantity	Rate (INR)	Amount (INR)	Unit	Brand	Est. Amount (INR)	Est. Cost (INR)	Est. Profit (INR)	Est. Margin (%)
BRICKS 200x100x60	50000 Nos	10.0	500000.00		10	75000.00	25000.00	25000.00	100.00
CEMENT 42.5	50000 Bags	200.0	10000000.00		12	1000000.00	100000.00	100000.00	100.00
Aggregate 20mm	500000 Cum	180.0	90000000.00		14	17000000.00	2500000.00	2500000.00	100.00
Aggregate 10mm	500000 Cum	180.0	90000000.00		14	17000000.00	2500000.00	2500000.00	100.00

Next Visit: 09/05/2025 10:00

Delivery date: 09/05/2025

Quotation valid till: 09/05/2025

Follow Up Details for Hemil Parekh (SQMPV2)

Follow-up status: Visit arranged

Sales Representative Comment: Negotiations and closure visit

Next Follow-up: 20/05/2025 11:30

Last Follow-up date: 15/05/2025 14:00

Schedule AI Call: ☐

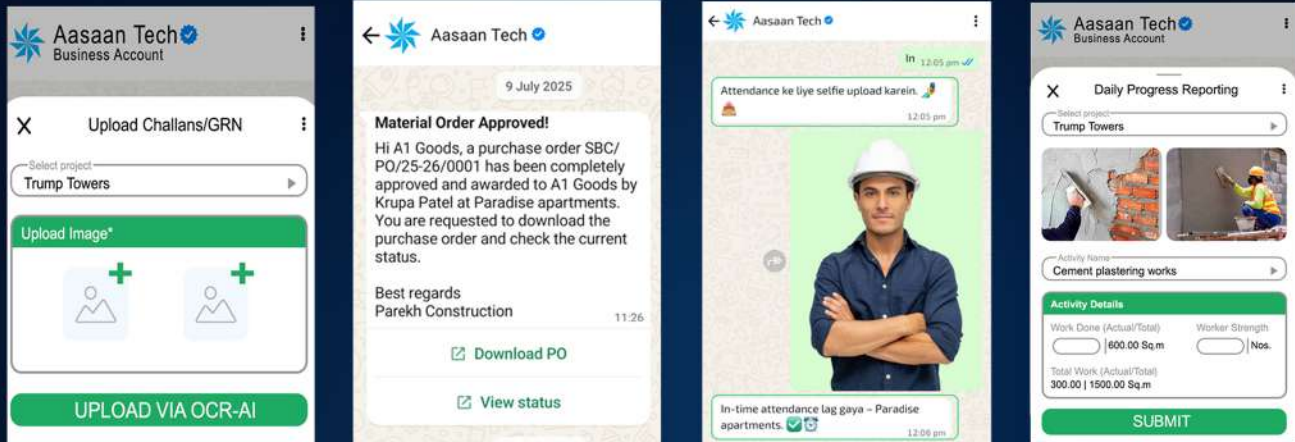
Save

Timestamp	Follow Up Status	Comments	Follow Up By	Next Follow Up	Action
12/05/2025 10:00	Call back later	Buy with business trip asked to call back later	Shivang Sethi	13/05/2025 14:00	+ x
11/05/2025 11:30	Visit arranged	Visit arranged with family	Shivang Sethi	12/05/2025 10:00	+ x

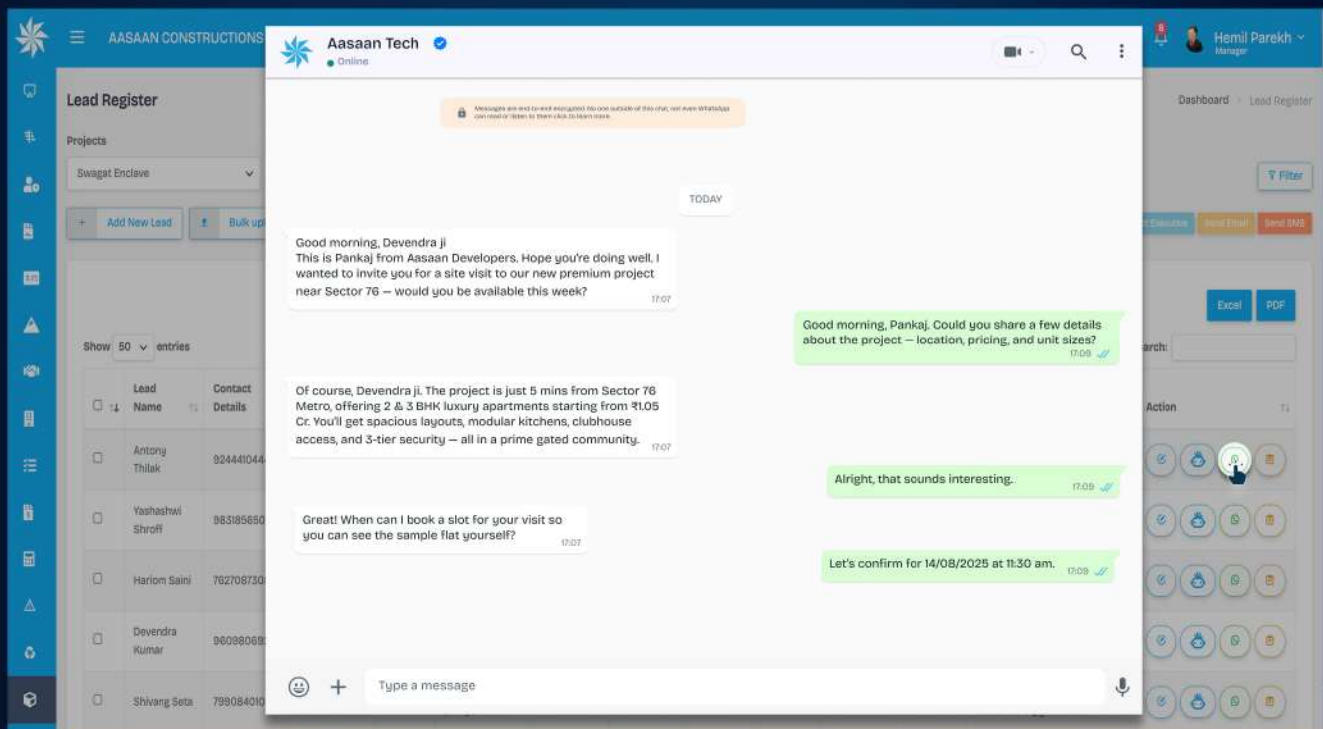


The **aasaan** enabler!

Daily Site Progress, Material GRN & billing, Gate MIS, Property Sales Customer interactions and all types of notifications triggered through your **Meta** verified **WhatsApp** Business account.



WhatsApp I-Framed into your Sales CRM to govern chats and eliminate tab hopping!



We work with your **HABITS** not against them!
If your team uses **WhatsApp**, **aasaan** fits right in.

Integrations



- Smart alerts, approvals & reports, right on **ZKTeco**
- **Tally** auto-sync vendor, billing & accounts—no manual entry
- Import **Facebook, Instagram & WhatsApp** leads instantly
- Cloud-based drawing & document management on **Google Drive**
- **Facial & biometric** punching via 3D AI cameras
- Live worker tracking & location-based attendance by **Google Maps**
- **GST** Auto vendor verification & e-invoice import
- Direct material orders at competitive rates from **Infra.Market**

Purchase & Inventory

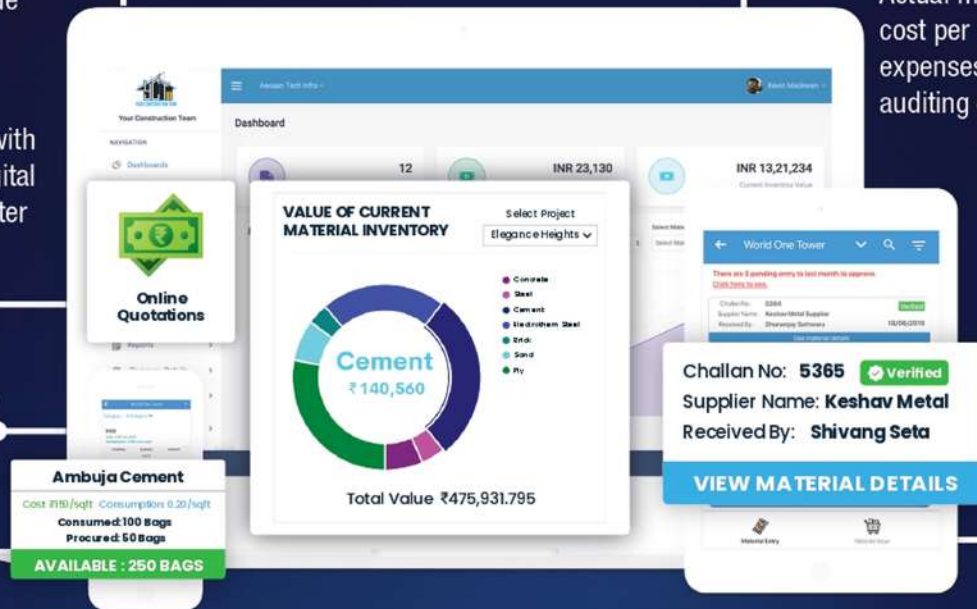
Online quotation request, vendor rate comparison and issue purchase orders

Create Challan/GRN with image upload and digital stock-keeping register

Issue Material slip to track consumption along with activity and location

Track Planned vs Actual material used, cost per sqft, total expenses and wastage auditing on dashboard

Real-time stock keeping to supply urgent material requirements on other sites



Daily Reporting

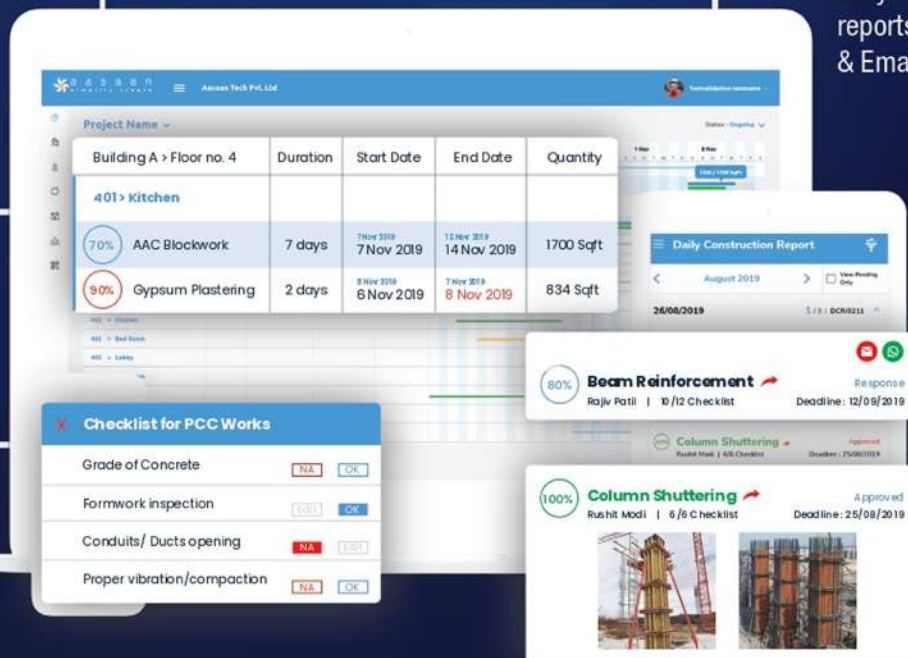
Customized quality checklists for inspection of each site activity.

Plan and schedule the forthcoming work of your project.

Track your planned vs actual site progress on Gantt charts.

Generate and notify daily work progress reports via WhatsApp & Email

Work inspection for quality and progress location-wise on a site.



Asset Management

Issue within site, monitor performance & productivity and track fuel consumption.

Asset register, lifetime utilisation and financial history, asset depreciation, scrap and salvage.

Service and maintenance history and reminders, fuel consumption and real-time utilisation status.



Asset request, quote comparison and order with approval workflows and invoicing.

QR based real-time status, inter-site transfer and project-wise notional expenses.

Attendance & Payroll

Task based Hajiri to workers to evaluate targets & productivity

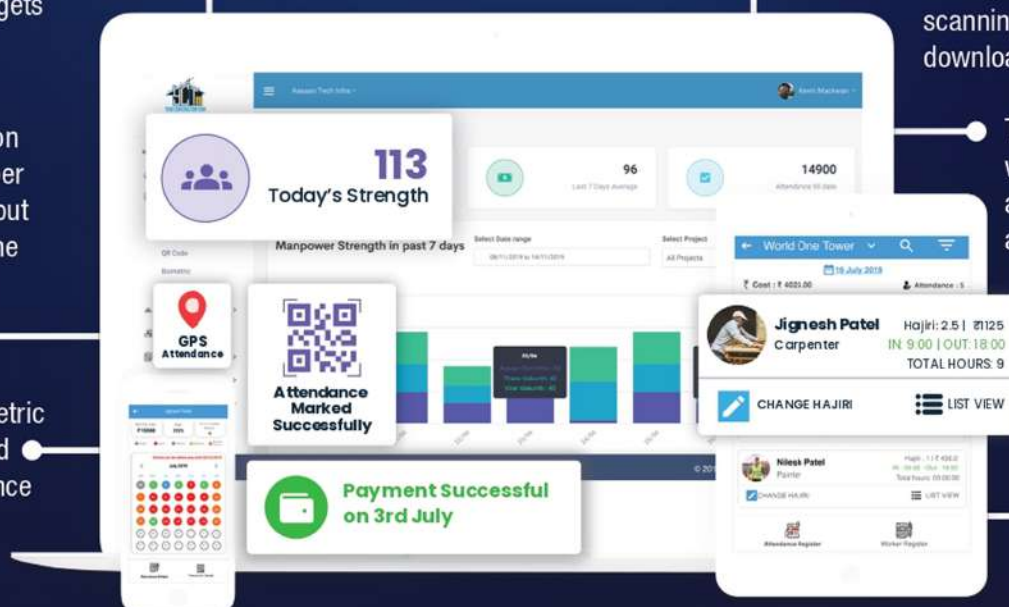
Separate app for workers for onboarding, scanning QR Code & download salary slips

Change Hajiri on daily basis as per the worker's input efforts and time

Track contractor's worker strength and monitor reports and dashboard

GPS tracking, biometric & QR code based seamless attendance marking

Manage worker payments, salary slips and labor law compliance



Quality & Safety Control

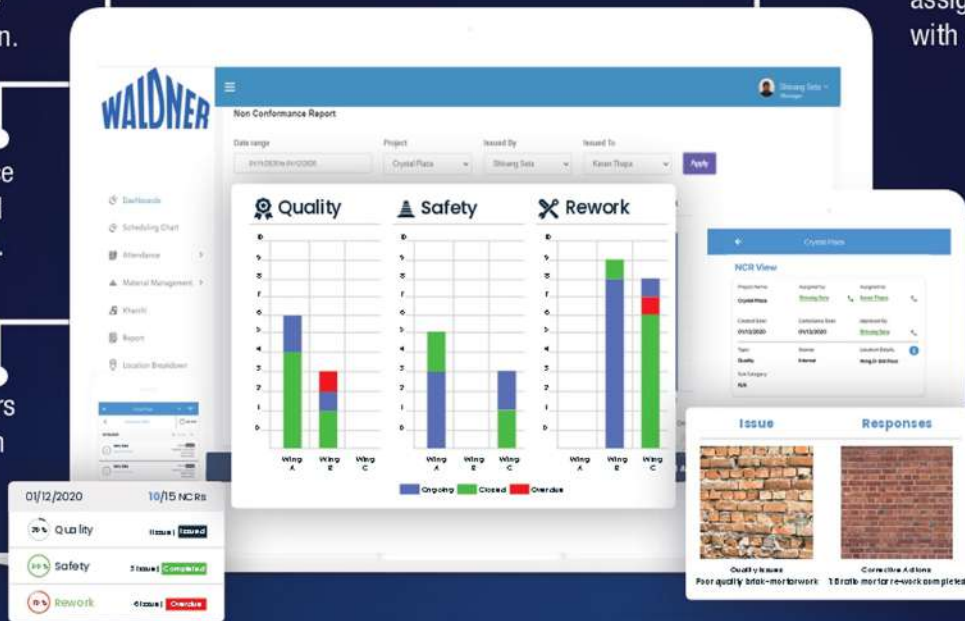
Ensure Quality Control by evidence based documentation.

Manage compliance of HSE norms and safety regulations.

Alerts and reminders to ensure attention and priority from managers

Track the Re-Work assigned to agencies with cost implication.

Generate Non Conformance reports with photographic evidences



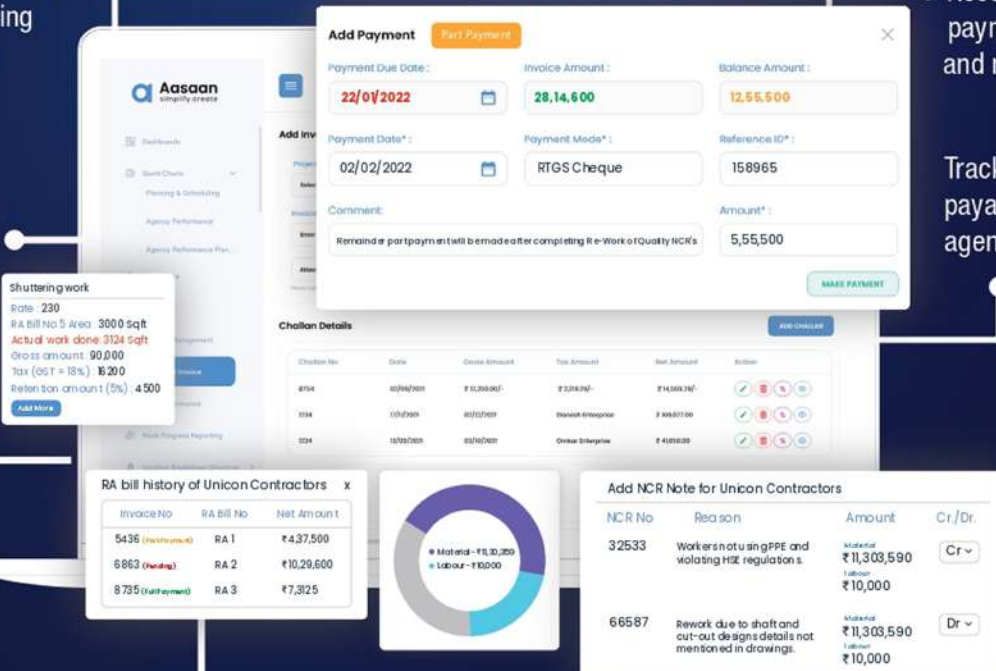
Billing & Invoice

Track material and subcontractor billing and invoicing

Record and manage payments, GST, TDS and retention amount

Add credit/debit notes with NCR in contractors bills

Track outstanding payables & receivables agency-wise



Client bill recording and tracking cash-flow speculations

Generate reports and share with agencies via WhatsApp and Email

Tendering & Contracts

Generate item rate and lump sum work orders for sub contractors

Manage sub-contractor and client billing integrated with Tally on your mobile app

TENDER MANAGEMENT

Tender ID	Date	Project Name	Tender Value	Status
BMC/23-24/75	31/10/2023	BMC Municipal Corporation	Rs. 2,30,04,450/-	LOST
SMC/23-24/34	02/09/2023	SMC Hospital	Rs.1,20,04,550/-	IN PROGRESS
SGS/23-24/23	01/11/2023	Sardar Government School	Rs.79,44,550/-	AWARDED

Tracking all the awarded and lost tenders to analyse business growth

Track sub contractor performance based on daily work reporting

SUB CONTRACTOR BILLING

TAX INVOICE

Party details				Bill details			
Name:		Mr. Rajeev Sinha		Invoice number:		ATPL/1010	
GST number:		27AAPCA6048L124		Work Order number:		WO/3245	
Contact number:		8200027918		Date:		31/10/2024	
Item description		Rate	Quantity of work (in cum)			IGST (18%)	Amount
	Total	Previous	Current	Till date			
Excavation	700	1000	300	200	500	25,200	1,65,200
RCC M40	120	12000	2000	2000	4000	43,200	2,83,200

OUTSTANDING PAYABLES TO AGENCIES

In voice no.	Agency Name	Due Date	Total Amount	Balance Amount
A/272-23/00	Alpha Structures	20/10/2023	Rs. 10,00,00/-	Rs. 10,00,00/-
A/272-23/00	Alpha Structures	05/10/2023	Rs. 12,00,00/-	Rs. 77,00/-
SC/23-23/00	Shikha Contractors	20/10/2023	Rs. 22,10,00/-	Rs. 22,10,00/-
SA 2	Kishor Contractors	10/10/2023	Rs. 10,00,00/-	Rs. 10,00,00/-

Petty Cash

Record payment done to workers by managers in cash via petty cash

Photo evidence of expenses done with 2-step verification.

Categorize your expenses and generate monthly reports.

Monitor, track and control extra expenses on site real-time



Track petty cash expenses category-wise

Multilingual user friendly mobile app suitable for construction sector

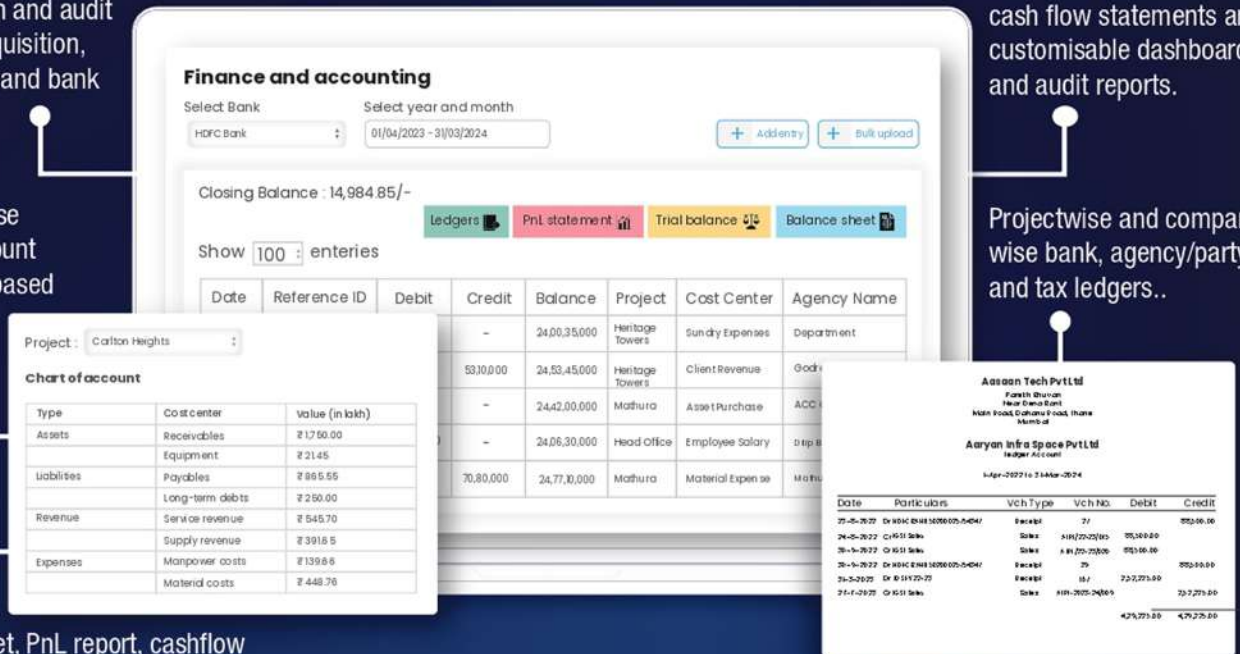
Finance Accounting

Automated bank data reconciliation and audit trail from requisition, order, billing and bank payments.

Company wise chart of account and project based cost centres.

Balance sheet, PnL report, cash flow statements and customisable dashboards and audit reports.

Projectwise and company wise bank, agency/party and tax ledgers..



Balance sheet, PnL report, cashflow statements and customisable dashboards and audit reports.

Sales CRM

Strong lead profiling by capturing FB, LinkedIn and other details for lead qualification and intent alongwith lifestyle.

Monitor and Track the realized monthly sales on a timeline to plan expenses and set sales targets.

Customer interaction via bulk custom template messaging via Email, WhatsApp and SMS for greetings, festivities and discount offers!

Add new lead for Crystal Plaza

Register via: **facebook** **LinkedIn**

Contact Number*: 7990840103

First Name*: Shveng

Lead Type*: Broker channel

Occupation*: Businessman

Lead capture integration

- Instagram
- facebook
- magicbricks
- HOUSING.com

Email ID*: shivseta@gmail.com

Second name*: Seta

Requirement*: 3 BHK Elegance

Annual income*: 7L per annum

Designation*: Proprietor

Address*: A15 Swagat apartment bodakdev

Bulk message templates

Subject: Divdi Greetings to <customer name>!!

Message: <Company name> team wishes you and your family a very happy Divdi! Your Relationship Manager -<sales representative name> cordially invites you to a small Divdi party of your <Project name> family! We are looking forward to hosting you!

Best regards,
Team <Company name>

Buttons: Update, Reset

Monthly Sales Timeline

Total real-estate sales till date: ₹ 15,00,00,000

Breakdown achieved after 6 months with an investment of ₹ 5,00,00,000

Recording interests and generating customized online proposals for the customers and automated follow-up systems.

Monitor and Track receivables from existing customers and partners based on work completion and set collection targets.

Manage and operate your PnL cash flow of your Real Estate and Contracting construction businesses.

Awards & Recognition



Pitched at Startup City, Dubai
in 2018 & 2024



#1 at Google Techstars
Hackathon 2017 - DTU



Participated at Big5Dubai exhibition
in 2018 & 2024



Amongst Top 12 ConTech and
Top 30 PropTech Startups



Top 10 at Construction
Tech Summit 2025



Tax exemption under section
80-IAC Income Tax



#3 Startup at Construction
Technology Day 2024



Certified vendor

Special Features



Extremely adaptable
and user friendly
solution



Powerful iOS and
Android mobile
applications



Dedicated onsite
implementation
and training



Post go-live support
using WhatsApp
ticketing bot



Pay per use model



Automated excel
based data migration



Excellent user
Access Control
systems



Custom development
and API integrations

Trusted by



Milestones



100+
Projects



50k+
Worker Attendance



3000+
Users



20k+
Report Generates

Contact



care@aasaan.co



+91 82000 27918



Ahmedabad, Mumbai,
Delhi NCR, Hyderabad

Book Demo

